



**Eastwood Collegiate Institute
Waterloo Region District School Board
Recording/Image Consent Form**

We are excited that your son/daughter has decided to join our esteemed Integrated Arts Program. The intent of this letter is to inform you about the recording policies and procedures associated with the program.

Our recordings in the IAP occur both in the classroom as well as in extra-curricular activities. They are often used for teaching opportunities; our evaluated performances are usually recorded so that students have the opportunity to build and document their digital performance portfolio. Students may access these recordings at any time throughout the semester for their personal libraries and we will often view them in class in order to hone his/her craft. Viewing the work of their peers with a critical lens is important to their growth as an artist as is their self-reflection, both verbally and visually, on the various program components.

Some of the digital files from evening performances are also sold as a school fundraising initiative (for example, our IAP program fundraiser that happens each Fall called GALA), and are used in subsequent years' promotion and marketing materials. By signing, you are giving Eastwood permission to use the digital recordings and captures of your child in such materials. Our students perform and exhibit in a variety of public venues, and the program depends on the ability to showcase the talent and work of our students. We often exhibit artwork and perform in public venues. We also may include images in our marketing materials (ie grade 8 night pamphlets, on the Facebook page etc.)

Additionally, the major fundraising pieces such as our GALA recordings may require us to incorporate community organizations to do the editing or other post-production work concerning the recordings. By choosing to participate in the program, you are giving permission for Eastwood to incorporate these organizations into our process and use the recordings of your child in an edited work produced by a third party (agent). You will not receive compensation for the recording of your child, and Eastwood and the WRDSB maintain sole ownership of the masters, titles, and interest of the recordings of your child. The Waterloo Region Integrated Arts Program stresses its connection beyond the school and into the community.

It is important to us that you understand and agree to the conditions outlined in this photograph, video and sound recording release and consent form. Thank you in advance for your support as your son/daughter prepares for these exciting opportunities attached to being involved in the Integrated Arts Program. Please sign this consent form and have your child return it to their homeroom teacher.

Additionally, we encourage you to make use of the following ways in which you can stay informed of news and events in the IAP.

- be part of the Waterloo Region Integrated Arts Program Parents Association (WRIAPPA) email mailouts. Due to the privacy laws you must email them first requesting to be added to this list. Email **eastwoodarts@gmail.com** to be added. If you wish to be added to the carpool list please indicate this in the email.
- consider attending a WRIAPPA parents council meeting. The General Meeting will take place Monday, Sept 19, 2016 at 7:00p.m. and subsequent meetings will typically occur on the first Monday of the month.
- review the Code of Conduct and Code of Participation (on the IAP website)
- follow the Google calendar of events throughout the year (on the ECI website).
- "like" the IAP Facebook page and "follow" the IAP Twitter @EastwoodArts, subscribe to the brand new "Eastwood Integrated Arts Program" YouTube Channel



As the parent or legal guardian of the participant named below and on behalf of my child, I hereby give consent to EASTWOOD COLLEGIATE, THE WATERLOO REGION DISTRICT SCHOOL BOARD, and the agents and employees thereof to make use of my child's image, likeness, appearance, artwork and voice in photographs, video and sound recordings as described above.

PRINTED NAME OF PARTICIPANT _____

PRINTED NAME OF PARENT/GUARDIAN _____

SIGNATURE OF PARENT/GUARDIAN _____ DATE _____