**Huron Heights Secondary School**

**Entrepreneurship: The Venture**

**BDI 3CI**

**Mrs. Langdon**

***Welcome to Entrepreneurship!***

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Do you have a business idea? Want to start your own business? Look no further!

This course will help you:

* discover your entrepreneurial skills
* develop your business idea

This course will teach you:

* why entrepreneurship matters
* what makes entrepreneurs different and successful

This course will give you real, hands on experiences and opportunities, such as:

* meeting & interviewing entrepreneurs to learn from their failures and successes
* working with a team to develop a Junior Achievement Company
* completing a Venture Plan of your business idea

I firmly believe that if you make a positive commitment to this course, you will leave a better person with a strong entrepreneurial vision.

***Course Description***

This course is designed to foster the entrepreneurial spirit in students and encourage them to pursue any interest they may have in that area. Students will start by examining entrepreneurial skills and characteristics required to become successful independently or as part of a larger organization. Next, students will explore the concept of recognizing an opportunity and developing it into an idea that can be transformed into a venture. All of the resources required will be examined including marketing, accounting, and human resources. The course will culminate with the creation of a venture plan drawing together all of the concepts that were learned throughout the course. Prerequisite: None

***Course Units***

Unit 1 - Enterprising People and Entrepreneurs

Unit 2 – Ideas and Opportunities

Unit 3 – Organizing Resources & Finances

Unit 4 – The Venture Plan

***Materials required***

A 3-ring binder, 4 dividers, notepaper, pencils and pens. It is crucial to always be prepared for class.

***Late Assignment and Test Policy***

All courses at Huron Heights conform to the assessment, evaluation and reporting policies and procedure of the Waterloo Region District School Board. Please visit our website (hrh.wrdsb.ca) for more information.

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***Course Evaluation***

*Ongoing Assessment and Evaluation:*

Test/Quizzes 25%

Assignments 45%

*Final Evaluation:*

Venture Plan 30%

***Required Course Assignments and Tests***

*Unit 1 – Enterprising People and Entrepreneurs*

* Interview Assignment & Presentation
* Self-Assessment Tests and Reflection Exercises
* Unit 1 Test

*Unit 2 – Ideas and Opportunities*

* Junior Achievement Company Project
* Unit 2 Test

## ARE ENTREPRENEURS MADE OR BORN?

It is found that people born into families in which relatives are self-employed are more likely to start their own business than individuals born into other families. Is this true?

*Unit 3 – Organizing Resources & Finances*

* Sales Promotion Assignment
* Unit 3 Test

*Unit 4 – The Venture Plan*

* Summative Assignment