

BUSINESS STUDIES COURSE DESCRIPTIONS

****Courses which include a large Financial Literacy component: BBI, BAF, and BAT.**

Grade	Course	Type	Prereq	Course Details
9	BBI1OI	Open		This course introduces students to the world of business including Financial Literacy, Entrepreneurship, Accounting, Economics, Ethics, Human Resources, Marketing, and Information Technology. Taught in a computer lab. Stock market and business competitions included. Focus on developing business knowledge and skills students will need in their everyday lives.
	BTT1OI	Open		This is the only 'hands on' full computer course. Expand your computer and information technology skills by using Google Apps, MS Office software such as WORD, EXCEL, PowerPoint, Publisher, website design, and Photoshop. Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and digital citizenship.
10	BBI2OI	Open	*For students who did not take BBI1OI in Grade 9	This course introduces students to the world of business including Financial Literacy, Entrepreneurship, Accounting, Economics, Ethics, Human Resources, Marketing, and Information Technology. Taught in a computer lab. Stock market and business competitions included. Focus on developing the business knowledge and skills students will need in their everyday lives.
	BTT2OI	Open	*For students who did not take BTT1OI in Grade 9	This is the only 'hands on' full computer course. Expand your computer and information technology skills by using Google Apps, MS Office software such as WORD, EXCEL, PowerPoint, Publisher, website design, and Photoshop. Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and digital citizenship.
11	BAF3MI	Univ/Coll		This course introduces students to the fundamental principles and procedures of accounting for service and merchandising businesses. Includes financial literacy, computerized accounting, financial analysis, current issues, ethics, and career opportunities in accounting. Optional workbook fee.
	BDI3CI	College		Do you have what it takes to present a 'pitch your business idea to The Dragons'? More young people than ever are creating their own businesses. Get inspired by learning how entrepreneurs innovate, seize opportunities and organize resources to start their own businesses. Through hands-on experiences, develop the values, habits, and skills that nurture entrepreneurial success.
	BMI3CI	College		Students will explore marketing concepts such as the four P's (product, price, place, and promotion), consumer behavior, target marketing and marketing research. Students will use these concepts to prepare a marketing plan for a product or service of their choice.
	BTA3OI	Open		Provides the opportunity to further develop the information technology skills required in business. A 'hands on', project based, software application course using Dream Weaver, Microsoft Office and Web 2.0 applications.
	CLU3MI	Univ/Coll	CHC2DI or CHC2PI	Legal issues that directly affect students' lives, an in-depth look at criminal law, and the process of taking civil action, are the focus of this course. Includes a trip to Superior Court and a mock trial where students put the curriculum into practice.

12	BAT4MI	Univ/Coll	BAF3MI	This course introduces students to advanced accounting principles that will prepare them for postsecondary studies in business. Focus on financial statements and how this information is used in making business decisions as well as financial literacy. Dual Credit Course and may count as a first year accounting credit at Conestoga College.
	BOH4MI	Univ/Coll	Any 'U, U/C, or C' course in Business Studies, English, or Canadian and World Studies	This course introduces students to the development of leadership skills used in managing a successful business. Students will focus on the role of a leader, decision making, problem solving, motivation of employees, and business organization. Students will also develop effective communication skills and an understanding of ethics and social responsibility.
	BTX4CI	College	BTA3OI	Provides the opportunity to develop further the information technology skills required in business. A 'hands on', project based, software application course using Dream Weaver, Microsoft Office and web applications.
	CIA4UI	Univ	Any 'U, U/C, or C' course in Business Studies, English, or Canadian and World Studies	This course explores economic concepts used to analyse current economic issues with an emphasis on the Canadian economy.
	CLN4UI	Univ	Any 'U, U/C, or C' course in Business Studies, English, or Canadian and World Studies	Canadian Criminal and Civil law and other international legal issues such as terrorism and forensic evidence will be explored in this course. Includes a trip to Superior Court.
	IDC4OI	Open		This course introduces students to the growing sports and entertainment industry. Students will develop knowledge and skills in the areas of sports management, advertising, event marketing, public relations, sponsoring, merchandising, and career opportunities.

GRADE 9 COURSE DESCRIPTIONS: Elective Courses

BTT10I

Information and Communication Technology, Grade 9, Open

This is the only 'hands on' full computer course. Expand your computer and information technology skills by using Google Apps, MS Office software such as WORD, EXCEL, PowerPoint, Publisher, website design, and Photoshop. Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and digital citizenship.

BBI10I

Introduction to Business, Grade 9, Open

This course introduces students to the world of business including Financial Literacy, Entrepreneurship, Accounting, Economics, Ethics, Human Resources, Marketing, and Information Technology. Taught in a computer lab. Stock market and business competitions included. Focus on developing business knowledge and skills students will need in their everyday lives.