



Cameron Heights Collegiate Institute

301 Charles Street E., Kitchener, Ontario N2G 2P8 (519)-578-8330 chc.wrdsb.ca

Course Outline: BBB4MW-Business Management Part II

Teacher: **Teacher Contact Information:** **Course/Teacher Website:**

Course Description:

The course covers the key characteristics of **business organization and environment, and the business functions of human resource management, finance and accounts, marketing and operations management**. Through the exploration of six underpinning concepts (change, culture, ethics, globalization, innovation and strategy), the course allows students to develop a holistic understanding of today's complex and dynamic business environment. The conceptual learning is firmly anchored in business management theories, tools and techniques and placed in the context of real world examples and case studies.

The course encourages the appreciation of ethical concerns, at both a local and global level. It aims to develop relevant and transferable skills, including the ability to: think critically; make ethically sound and well-informed decisions; appreciate the pace, nature and significance of change; think strategically; and undertake long term planning, analysis and evaluation. The course also develops subject-specific skills, such as financial analysis.

Essential Learnings: Students in this course will:

- 1. Demonstrate knowledge and understanding of:**
 - business management tools, techniques and theories
 - the six concepts that underpin the subject (change, culture, ethics, globalization, innovation, strategy)
 - real-world business problems, issues and decisions

- 2. Demonstrate application and analysis of:**
 - knowledge and skills to a variety of real-world and fictional business situations
 - business decisions by explaining the issue(s) at stake, selecting and interpreting data, and applying appropriate tools, techniques, theories and concepts

- 3. Demonstrate synthesis and evaluation of:**
 - business strategies and practices, showing evidence of critical thinking
 - business decisions, formulating recommendations

- 4. Demonstrate a variety of appropriate skills to:**
 - produce well-structured written material using business terminology
 - select and use quantitative and qualitative business tools, techniques and methods
 - select and use business material, from a range of primary and secondary sources.

Assessment & Evaluation:

Seventy Percent (70%) of the **Final Mark** will come from term work (i.e. Exercises, Assignments, Tests, etc.) and **Thirty Percent (30%)** will come from the **Final Evaluation**. Student work will be evaluated using a balance of the Ministry's four achievement chart categories: Knowledge and Understanding, Thinking and Inquiry, Application and Communication.

Please see school website for detailed School Assessment and Evaluation Policy

Course Specifics:



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RESOURCES

Textbook:

Business and Management for the IB Diploma, 2nd Edition, Peter Stimpson and Alex Smith

Guide:

IB – Business Management

ATTENDANCE

- Success in BBB4MW is dependent upon good attendance.
- All absences must be validated in the main office.

LATES

- Any student with **5 lates** will be referred to their Vice Principal.
- A student is considered late if they are not in the classroom at the time the bell rings.

ASSIGNMENTS AND TESTS MISSED:

- If the reason for the absence is validated, the student may be permitted to write any missed tests or assignments (on the first day back to school after the original scheduled test/due date).
- For excursions, field trips, athletics, work experience, etc., the student is expected to contact the teacher of the class that he or she will miss at least two days prior to the absence to determine what assignments, homework and tests will be missed. In some cases, special arrangements will have to be negotiated with the teacher prior to the absence.