



LANA DEL REY



LANA DEL REY FEATURED ON THE COVER OF THE MARCH 2012 EDITION OF VOGUE BRITAIN

Biography

Lana Del Rey, born as Elizabeth Woolridge Grant, was born on June 21, 1986 in New York. She was raised in Lake Placid which is a small village just outside of New York State. She performed in many bars in the surrounding area yet always felt that she needed to go bigger. When she was 15 she started going to a boarding school in Connecticut and when she was 18 she moved to New York City to

learn Metaphysics at Fordham University. She started performing in clubs throughout the city under different stage names including her birth name Lizzy Grant, Sparkle Rope Jump Queen and Lizzy Grant and the Phenomena. At 20 she signed a record contract for \$10 000 yet the album recorded was shelved. In 2011, she rebranded herself as Lana Del Rey and released her first song "Video Games"

with the help of composer Justin Parker. This single gained over 20 million views on youtube within the first five months. Lana Del Rey then signed a joint recording contract with Interscope Records and Polydor. She released her debut album "Born To Die" January 12, 2012 and has been a successful artist since.



Voice

- Mezzo-soprano voice
- range of three octaves plus one note, B2, C6
- pure tone yet expresses a large amount of emotion
- three distinct registers
 - Lower register has a dark, full and smoky tonal quality
 - Middle register is more youthful and sweet
 - Upper register is light and breathy
- Large contrast of sound throughout her voice
- Uses a quiver in her voice to add texture
- Uses different sounds and shapes throughout singing to portray the emotions of the song
- Focuses on the emotion and not on hitting the notes
- Does not articulate and enunciate all of the consonants in the words
- Switches between constricting the resonance and keeping the space open and free

Accomplishments

- Number One on official UK Album Chart
- Song "Video Games" featured on TV show *Ringer*
- Won the Q award for "Next Big Thing"
- Featured on the March 2012 cover of *British Vogue*
- Musical Guest on *Saturday Night Live*
- Song "Young and Beautiful" featured in the movie *The Great Gatsby*

Big Hits

- Video Games
- Young and Beautiful
- Summertime Sadness
- Blue Jeans

Bibliography:

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