

About the Technovation Challenge

Technovation, a flagship program of non-profit Iridescent, is the world's largest global tech entrepreneurship competition for girls. The program offers girls around the world the opportunity to learn the necessary skills to emerge as tech entrepreneurs and leaders.

Every year, Technovation challenges 10 to 18 year old girls to build a business plan and mobile app that will address a community problem. Since 2009, over 15,000 girls have participated from over 100 countries.

How to Get Started on Your Technovation Journey:

Register with Technovation:

1. Create an account at <https://my.technovationchallenge.org>
2. Have the appropriate consent forms signed
3. Complete the pre-survey
4. Attach yourself to a team



Who Can Participate in the Technovation Challenge?

Girls: Between the ages of 10 and 18 can form teams of up to 5 students. Teams with girls 14 years old and younger will be placed in the Junior Division; teams with at least one girl between the age of 15 and 18 will be placed in the Senior Division.

Teachers, parents or community leaders: Will lead their team through the Technovation curriculum and meetings as well as provide a safe space with internet access where teams can work.

What Will Teams Learn?

- Ideation
- Programming
- App Prototype Development
- How to Conduct User Research
- How to Pitch Their Business Plan
- Why Technology Skills are Important

Important Dates:

Waterloo Workshops:

Ideation Workshop – January 14, 2018
App Inventor Workshop – February 11, 2018
UX Workshop – March 4, 2018
Pitch Workshop – April 8, 2018

Register for Waterloo workshops at uwaterloo.ca/computer-science/wics/technovation-waterloo/registration

Technovation deadlines:

App Submission Deadline – April 25, 2018
World Pitch Summit – July 30 – August 3, 2018

Contact

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