

Thank You!

Hosting a campaign in support of KidsAbility will make a difference in the lives of thousands of children and youth with disabilities in our community. Together we will make a difference and give every child the opportunity to shine!

GETTING STARTED

it's easy as...

- 1 Enlist Helpers**
Decide the dates of your campaign and who will be helping to run the campaign.
- 2 Brainstorm**
Come up with ideas to make your campaign unique and exciting for your school.
- 3 Communicate**
Let your staff, students and parents know how your school community is making a difference for children with special needs.

Adopt a butterfly and make a difference for a child! Sell "butterflies" and have staff and students write their names on them. Post them around the school and see how many hallways you can fill! Students can choose to donate a loonie, a toonie or more!

Posters and Adopt a Butterfly butterflies are available from the Foundation Office. Contact Harry Endrulat at 519.886.8886 or hendrulat@kidsability.ca for more information or supplies.

By adopting a butterfly, you are helping to fund vital therapy, paediatric support, essential equipment, assistance to families and so much more! You can make a difference in the lives of children and youth with special needs!

Adopt a Butterfly



Plasma Car RACES

We'll supply the cars, you supply the drivers!

Have your students donate a loonie, toonie or more for the chance to race plasma cars in support of KidsAbility. Kids will love the chance to drive plasma cars and compete against other students.



Kids Can't Wait 

Radiothon



Potential Realized

Friday, April 29, 2016
6:00 am to 6:00 pm
Conestoga Mall

You make a difference!

Invite your students and staff to join us as we broadcast live from Conestoga Mall (Waterloo), or simply tune in on CHYM 96.7, Country 106.7, 570 News or Rogers TV to hear inspiring stories about children and youth with special needs.

Anything Food

Get your chefs inspired by holding a bake sale with proceeds to support your campaign. Cupcakes, muffins, cookies, chocolate delights - **anything edible is always a hit!**



Theme Day

Pick a theme and invite staff and students to pay for the privilege of coming to school dressed to impress. Themes can include pyjama day, crazy hat day, casual day (if uniforms normally are required) or anything that you can think of!



Communicate, Communicate, Communicate!

Help promote your campaign through announcements, newsletters and emails.

Sample:

Adopt a butterfly and give a child hope! **[INSERT SCHOOL NAME]** will be hosting an event on **[INSERT DATE(S)]** to raise money to support children with disabilities in our community. These children have the same hopes and dreams as their classmates but need our help to realize their true talents, gifts and abilities. Please support our Adopt a Butterfly campaign. All proceeds go to support KidsAbility. Kids can't wait for their turn to shine and with your help, **[INSERT SCHOOL NAME]** can help them to reach their full potential!