

Parent/Guardian Communication Survey

Introduction

This survey has been designed to help us better understand how parents would prefer to receive information from their child's school or the Waterloo Region District School Board.

The results of this survey will be used to help us improve communications, streamline processes and reduce the use of paper within the Waterloo Region District School Board.

Your answers are confidential. Results will only be reported in summary form; no individual person will be identified. Participation in this survey is voluntary. Please complete one survey per household.

The survey questions are focused on improving the following areas:

1. How we communicate information to parents and families
2. How we collect information from parents and families
3. How we update information pertaining to parents, students and families

Thank you for taking the time to complete this survey.

School Information

Select the school and grade of your youngest child.

***1. What is the name of your youngest child's school?**

***2. What grade is your youngest child in?**

Communication Delivery Methods Options

***3. If you could receive school information via e-mail rather than paper copies, would you prefer this option?**

- Yes
 No

***4. If you had an option to receive and approve permissions forms online for field trips, would you prefer this option over paper copies?**

- Yes
 No

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***5. If you could pay for field trips, special lunch days etc. using a secure online payment website, would you use this service for a nominal fee?**

- Yes
- No

***6. If you had an option to register your child for school or school programs online would you prefer this option over completing paper registration forms?**

- Yes
- No

***7. If you had an option to update your child's demographic information online, would you prefer this option over making manual edits on the data verification forms (paper) sent home at the start of the school year?**

- Yes
- No

***8. If you had an option to view the school year start-up information items contained in the "School Year Information Package" online as opposed to receive these items in paper form, would you prefer this option?**

- Yes
- No

***9. If you had an option to view community event information online rather than receiving paper copies, would you prefer this option?**

- Yes
- No

***10. If you had an option to view your child's report card marks and attendance information online, would you utilize this option?**

- Yes
- No

Communication Delivery Method Preferences

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***11. How would you like to receive general news and event information regarding your child's school? Choose your top three preferences.**

- E-mail
- Facebook
- Local Newspaper
- Local Radio Station
- Phone System
- Printed Copies
- School Newsletter
- School Website
- Text Message
- Twitter

Other (please specify)

Suggestions

Do you have any suggestions or ideas for improving communication and minimizing the use of paper in your child's school?

12. Please share your ideas and suggestions:

Thank You!

Thank you for taking the time to complete this survey. Your feedback will be used to help us better connect with our community.