

social media fitness



"You *WILL* be Googled"

Through relevant Social Media demonstrations, this interactive school presentation actively engages parents to think critically when online, and successfully navigate their 24/7 connected world through their most-used social apps and sites.

Do Not Miss This ONE-OF-A-KIND event!!

Presenter: *Chris Vollum*

As seen by over 270,000 students in 22 School Boards throughout Ontario.



Recognized authority on:

Twitter, Instagram, Facebook, YouTube, SnapChat, Tumblr, Vine

Please bring your mobile devices and tablets for hands-on learning

- **Digital Citizenship;** Respect, integrity, honesty, boundaries & legal risks
- **Online** privacy walk-through in real-time on **Twitter, Instagram, Facebook, Vine & SnapChat**
- **Step-by-step** on how to minimize online risk and the threat of cyber-bullying
- **Become "Googleable;"** Leverage existing digital fluency skills to create a compelling online reputation and inspiring presence
- **Redefining** the psychology behind online relationships and "Friendships." Critical questions

Date: *January 23, 2014*

Time: *7pm*

Location: *J.W. Gerth Public School*

Tear-Off & return to school

Name & # attending: _____