



## Save The Date!

- **Nov. 13, 20 & 27:**  
Pizza Days
- **Nov. 12:** 6:30-8:00:  
School Council Meeting in library. All welcome!
- **Nov. 12:** Donation drop off for Holiday Gift Store Begins!
- **Nov. 15:** Grilled Cheese Lunch order forms due!
- **Nov. 21:** ESQ Science Night at the school 6:00 – 8:00 pm
- **Nov. 25:** Special Lunch Day – Grilled Cheese!
- **Dec. 9:** Holiday Gift Store preview for students
- **Dec. 9:** Gift Basket donations due today!
- **Dec. 10:** 6:30 – 8:00: School Council Meeting
- **Dec. 10-12:** Holiday gift store open for business!
- **Dec. 16:** Special Lunch: Holiday Turkey Dinner!
- **Dec 18:** Holiday School Open House & School Council Gift Basket Silent Auction

## We Are Off And Running...

It has been a busy start to the school year already! With Pizza Days, Movie Nights, Playground planning, Council Meetings and Special Lunches well underway, we are looking forward now to the events of November and the holiday season! Be sure to take a look and read through all of the exciting things that your School Council will be running during these months; including the Engineering Quest Science Night, our very popular Holiday Gift Store, and the class themed Gift Basket Silent Auction! Keep your eyes open for information coming home for all of these events and more! We hope you can find some time to join us and lend a hand!

## New! Parent Resource & Pre-School Library

Each year School Councils can apply to receive a Parent's Reaching Out Grant from the Ontario Ministry of Education. This grant is designed to help bring parents (like YOU!) into the school and to become engaged in the school community.

Last year, we used our grant to build up the Parent and Pre-School resources in our school library! We added titles to areas of Early Learning & School Readiness, Book & CD Sets, Interactive materials for Pre-Schoolers, Stress Reduction & Behaviour Management, Parent Interest and Dual Language.

Did you know that you, and your pre-school aged child can come into the school and utilize the library resources? You are welcome to visit in the library at any time, sign books out and take them home!

Below are just some of the fantastic titles added to the library for you. For a complete list, you will have to come in and visit the library yourself!

**\*Cooking for Kids Bible:** Your All-in-One Guide to Cooking for Your Kids

**\*Creative Yoga for Children:** 40 Ready-to-

Teach Lessons for Ages 4-12

**\*Cleaning House:** A

Mom's 12-Month Experiment to Rid Her Home of Youth Entitlement

**\*The Dyslexia Empowerment Plan:** A Blueprint for Renewing Your Child's Confidence & Love of Learning

**\*Raising Boy Readers**  
**\*A Kid's Guide to Overcoming Anxiety**

**\*Twins:** What to Expect From and How to Survive Your Child's Pre-Teen Years

**\*Everything Book of Toddler Activities:** Games & Projects that Entertain & Educate

**\*Science is Simple:** 250 Activities for Pre-schoolers

**\*Something BIG Has Been Here:** Fun Poems to Read With Your Kids



## THURS. NOV. 25 - 6 - 8PM FREE!

UW is bringing their amazing Engineering Science Quest program to Moffat Creek! Families are invited to experience science, engineering and technology in fun, hands-on workshops located throughout the school on Nov. 25<sup>th</sup> (6-8pm). Bonus: There is NO COST for Cardinal Nation families!! School Council is funding this exciting, edu-taining evening through the Parents Reaching Out Grant! It's sure to be a popular event – we can't wait to see you there!!

**FAMILY MOVIE NIGHTS**

It was great to see so many Moffat families out to our first movie night last month! Save these dates for more movie night fun to come:

- Wed. January 22<sup>nd</sup>**
- Tues. March 25<sup>th</sup>**
- Mon. May 5<sup>th</sup>**



**HELP YOUR CHILD SAVE!**

*Do you have some odd jobs around the house that need doing? Why not help your child earn and save some money to spend in the Holiday Gift Store? What a special thing it is to give a gift that you have hand-picked and bought all by yourself!*



**Playground Update**

While classroom resources, field trips, and community building continue to be top priorities of School Council efforts and fundraising, this year the majority of our fundraising efforts will be done to raise the funds required to build playgrounds for our students.

School Council has formed a Playground Committee, including staff and administration representatives to explore and pursue a natural

playground for our campus.

Built using materials and components directly from nature, a natural playground is the playground re-imagined! Research indicates natural playgrounds support student enthusiasm, creative thinking, positive behavior, decreased aggression, more variety of play and decreased injuries. They can also be used to support the curriculum, as outdoor classrooms.

Stay tuned to how you can be involved in this exciting process! We are planning forums for parents and students to be informed and help create an awesome play-space for our school that will be healthy, educational, environmental, and fun for all ages Kindergarten to Grade 8!



**Holiday Plans Are In Full Swing!**

We will be kicking off our week long holiday festivities with our **2<sup>nd</sup> Annual Holiday Gift Store**, intended just for our children. Children can shop for their families in our exclusive thrift shop. All items will be priced at \$2.00 and gift wrapping will be included! Need a gift for a birthday or Christmas, or how about 'just because'? We will have the perfect item for that special someone!

**HOW CAN YOU HELP?** We need your gently used or new donations – items that you no longer use that others will treasure!

An un-opened bottle of perfume, jewelry, vases, neckties, books, toys, kitchen items, jewelry boxes, golf balls, stuffed animals, games, home décor, candles...We need items for moms, dads, sisters, brothers, and grandparents! **PLEASE bring in your donations to the school beginning on Tuesday, November 12th and for the whole month of November. NO CLOTHING PLEASE!**

Donations of wrapping paper, gift tags, tape, gift bags, tissue paper, boxes and small grocery and

garbage bags would also be greatly appreciated.

Many volunteers are needed to make this event a memorable one for our kids! If you can help wrap presents, run the store or help with set up PLEASE contact us at [moffatcreekcouncil@gmail.com](mailto:moffatcreekcouncil@gmail.com)

The Gift Store will run from December 9<sup>th</sup> – 12<sup>th</sup>. On Monday students will preview the store (no purchases), Tuesday one purchase can be made, and Wed/Thurs students are welcome to 'shop 'til they drop'!

**Silent Auction of themed Gift Baskets!**

Also in December, your child will be invited to contribute an item or money towards their classroom's Silent Auction Gift Basket! Each classroom will be

producing a themed gift basket that will be included in our Christmas Silent Auction of Gift Baskets to be held at the school Holiday Open House on Wednesday,

December 18<sup>th</sup>. Spectacular, Ice Cream, Movie Night, Gift Card Galore, Chocolate Lovers, BBQ and Golf, are among our themed baskets - which one will you choose!?

## Inside Story Headline

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also can create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or in

requesting your service.

You can compile a mailing list from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish your newsletter and its length. It's recommended that you publish your newsletter at

least quarterly so that it's considered a consistent source of information. Your customers or employees will look forward to its arrival.

Your headline is an important part of the newsletter and should be considered carefully.



Caption describing picture or graphic.

## Inside Story Headline

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Word offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

The subject matter that

appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Selecting pictures or graphics is an important part of adding content.

---

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

## Inside Story Headline

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also can create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or in requesting your service.

You can compile a mailing

list from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

---

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

## Inside Story Headline

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish your newsletter and its length. It's recommended that you publish your newsletter at least quarterly so that it's considered a consistent

source of information. Your customers or employees will look forward to its arrival.

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the

contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

## Inside Story Headline

Examples of possible headlines include Product Wins Industry Award, New Product Can Save You Time, Membership Drive Exceeds Goals, and New Office Opens Near You.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer. Your headline is an important

part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

---

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*



## Inside Story Headline

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also can create credibility and build your organization's identity among peers, members, employees, or vendors.

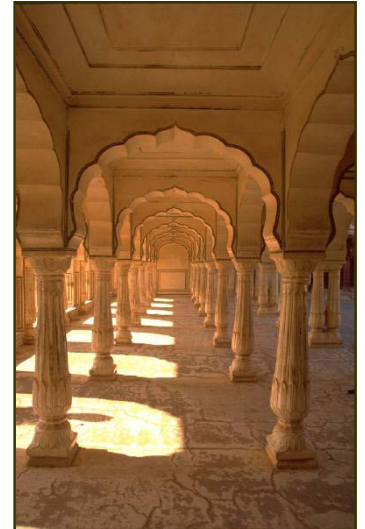
First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or in requesting your service.

You can compile a mailing list from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish your newsletter and its length. It's recommended that you publish your newsletter at least quarterly so that it's considered a consistent

source of information. Your customers or employees will look forward to its arrival.

Your headline is an important part of the newsletter and should be considered carefully.



Caption describing picture or graphic.

## Inside Story Headline

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Examples of possible headlines include Product Wins Industry Award, New Product Can Save You Time, Membership Drive Exceeds Goals, and New Office Opens Near You.

One benefit of using your newsletter as a promotional tool is that you

can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to this newsletter is to develop and write your own articles, or to include a calendar of upcoming events or a special offer that promotes

a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

---

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

## Company Name

Street Address  
Address 2  
City, ST 78269

PHONE:  
(708) 555-0101

FAX:  
(708) 555-0102

E-MAIL:  
someone@example.com

---

### We're on the Web!

See us at:  
[www.adatum.microsoft.com](http://www.adatum.microsoft.com)

## Back Page Story Headline

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Examples of possible headlines include Product

Wins Industry Award, New Product Can Save You Time, Membership Drive Exceeds Goals, and New Office Opens Near You.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press

releases and market studies.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

## Continued Story Headline

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful

content to your newsletter is to develop and write your own articles, or to include a calendar of upcoming events or a special offer that promotes a new product.

You can also research

articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

### *About Our Organization...*

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of

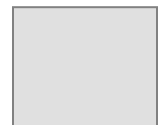
context.

Microsoft includes thousands of clip art images that you can choose and import into your newsletter. There are

also several tools you can use to draw shapes and symbols.

## COMPANY NAME

Street Address 1  
Address 2  
City, ST 78269



**COMPANY NAME**  
**STREET ADDRESS**  
**CITY, ST 22134**