



Dear Parent/Guardian,

It's time to jump for joy — and help kids across Canada! Supporting kids' health for 40 years, Jump encourages kids to be active. It builds healthy habits, boosts school spirit, and teaches social responsibility as kids fundraise for life-saving heart and stroke research.

Please help us reach our school goal by fundraising online or participating at jumpropeforheart.ca.

School goal:

Event date:

Type of event (check one):

Virtual

In-person

The funds we raise will support research, education and other Heart & Stroke initiatives that empower kids and families across Canada to protect their heart and brain health.

Jump gives back to schools!

As our thank you for putting kids' heart and brain health first, schools can:

- Get net 10% of fundraising dollars back, or
- Earn points redeemable for sports equipment, learning materials like robotics kits, and more!

Here's how to participate:

1. Go to jumpropeforheart.ca
2. Join your school
3. Set-up your child's fundraising page
4. Share the page by email or on social media with people you know

Jump at the chance to WIN the Kids Helping Kids Hero prize!*

Raise \$200, and you will automatically be entered into the "Kids Helping Kids Hero" draw, where the winner will receive a \$1000 Birthday Prize package and create the ultimate birthday party. Book that glow-in-the-dark venue and hire some entertainers for kids... It may be Jump's 40th birthday, but we want you to have the presents!

Login now to start fundraising!

jumpropeforheart.ca

*No purchase necessary. Schools in New Brunswick are not eligible. For full contest rules and regulations, visit jumpropeforheart.ca/birthday



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