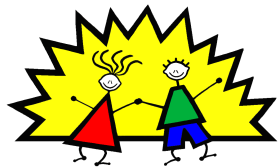# Why Business Studies?

The business studies curriculum in grades 9 to 12 offers a range of courses, all built on the belief that effective learning in all subjects of the discipline depends on the development of knowledge and skills in five critical areas:

1. business skills,
2. communication in a business environment,
3. digital literacy,
4. financial literacy, and
5. ethical, moral, and legal considerations in business.

All business courses offered at WCI provide students with the opportunity to develop and enrich themselves in:

- problem solving
- critical and creative thinking
- employability
- leadership
- organizational productivity
- risk management
- teamwork
- strategic planning
- business etiquette
- research and inquiry
- entrepreneurial skills
- literacy
- delivery of presentations
- global awareness
- conflict resolution
- social responsibility
- accountability
- professional standards

Grade Nine Course Offerings

Introduction to Business
BBI 1OI

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including **accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility**. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

These courses also include exposure to:

- Guest Speakers
- Small Business Simulation
- DECA
- Junior Achievement
- Case Studies
- Current Issues and Business Trends

Our students **are prepared** to be the future business leaders in our global community!

Introduction to Information Technology in Business
BTT 1OI

This course introduces students to information and communication technology in a business environment and builds a foundation of digital literacy skills necessary for success in a technologically driven society. Students will develop word processing, spreadsheet, database, desktop publishing, presentation software, and website design skills. Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology.

Software studied includes:

1. MS Word/Google Docs
2. MS Excel/Google Sheets
3. MS PowerPoint/Google Slides
4. MS Publisher
5. MS Access
6. Dreamweaver
7. Google Forms
8. Google Drawings