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5 GREAT REASONS FOR A CAREER IN THE TRADES

In this dynamic presentation, Job Talks Executive Director Dr. Jon Callegher will share his latest research on the emotional and experiential challenges facing young people today. He will reveal 5 research-backed reasons for why working in the skilled trades, especially in a post-COVID-19 world, is an ideal career option. He will also introduce the concept of “balanced intelligence” as a defining quality of tradespeople.

Jon has shared his message on CBC radio, TV, and at conferences internationally. He is a marketing professor in Toronto and has a Ph.D. from the University of Waterloo.



WITH

DR. JON CALLEGHER
EXECUTIVE DIRECTOR, JOB TALKS

DATE & TIME

JUNE 1st, 2022 | 7:00 PM

WHERE

GOOGLE MEET VIDEO CONFERENCE

DAVID POPE, OYAP COORDINATOR
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